



VIP announces its most popular 'End of Season Sale'

Get upto 40% off on your favorite travel partner.

National, July 11, 2014: VIP the country's leading and trusted luggage brand known for its durability and quality products, has announced its popular 'End-of-season-Sale'.

This Sale season, VIP presents a wide variety of bags across categories and price points which are available on sale. Customers can avail of their favorite luggage and take care of all travel needs with this on-going shopping extravaganza that offers discounted rates on all product categories such as Laptop backpacks, business satchels, duffles, duffel trolleys, and uprights.

Keeping in mind with the Monsoon season, Presenting **Tuscany II** – A Teflon coated anti-stain and water resistant range of upright bags available at an attractive 30% discount. The range also has duffel trolley in its portfolio for those travelers taking short trips.

For those who want lots of space, there is the **Neon** range at flat 40% discount available this season!

For business travelers looking for the perfect bargain, VIP offers **Aqualite II**, an upright range at 30% discount, which is laptop compatible in the cabin size & also **Tangent** business satchels at 20% discount.

This Year brand VIP also offers **Laptop backpacks** on discount. Get super spacious and voluminous Laptop backpacks at a 20% discount. Some of these backpacks also offer rain covers!

The special End-of-season-Sale is on at all the VIP stores, leading luggage outlets and major departmental stores.

So hurry and grab your bargain before it's too late!

About V.I.P. Industries Ltd:

Established in 1971, VIP Industries Ltd. is Asia's No. 1 luggage manufacturer and the second largest manufacturer of moulded luggage in the world. VIP leads all other brands with a dominant 60% market share with its products reaching over 8000 retail outlets across the country and over 1300 outlets spread across 5 continents in 27 countries. VIP's product offerings include a variety of hard and soft luggage– strolleys, suitcases, duffle bags, overnight travel solutions, executive cases, backpacks and even travel accessories. VIP Industries has a global footprint with its products available across India Middle East, the UK, USA, Germany, Spain, Italy and select African and South East Asian countries.

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